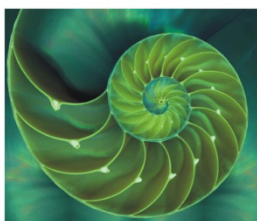


NAUTILUS Cluster for Sustainable Lifestyle

| | |
|---|---|
| Number of members | 62 |
| Number of employees of the cluster | 1823 |
| Turnover in million Euro | 52 |
| Year of foundation | 2011 |
| Cluster Management Organisation | Flora and Fauna of North Hungary Foundation (Észak-Magyarország Flórája Faunája Alapítvány) |
| Description | The goal of NAUTILUS Cluster is to foster the market access of products needed for a sustainable lifestyle. |
| Cluster services | <ul style="list-style-type: none"> - Administration, coordination, searching for new members - Adaptation of good practices, organising brokerage events - Project generation, preparation and development (joint R&D and other projects) - Organizing cluster events and representing members on national and international conferences - Database development and information management - Marketing activities |
| Products & Services | <p>We provide a toolkit (products and services) for sustainable lifestyle to conscious consumers, according to the following areas:</p> <ul style="list-style-type: none"> - Sustainable homes - Healthy families - Sustainable freetime activities - Eco-consciousness - Green workplaces |
| Target Countries | all EU countries |
| Full description | <p>NAUTILUS is a special group of local (business, academic, governmental and civil) actors that realised the new global trends and the transitioning of costumers' habits. The cluster takes common action to raise the trade of sustainable lifestyle products and also provides resources and structure for that.</p> <p>The initiative was launched on the Day of Earth, 22nd April 2011. Most of the members are local small and medium enterprises.</p> <p>The goal of NAUTILUS Business Cluster for Sustainable Lifestyle is to foster the market access of products needed for a sustainable lifestyle.</p> |



NAUTILUS
Cluster
for
Sustainable
Lifestyle

Contact:

NAUTILUS Cluster
Peter Lenkey, Clustermanager
Mail: Avasalja u. 13., H-3530 Miskolc, Hungary
Web: www.nautilusklaszter.hu
Mobil: +36 30 375 0949
E-mail: emff.alapitvany@upcmail.hu

